



PRIVACY POLICY



A. POLICY OBJECTIVE

Kira Markets Limited ("the Company") is committed to protecting the privacy of its customers and other website users ("the Client / the Clients") while providing a powerful, satisfying, and safe online experience. This Privacy Policy ("the Policy") applies to the Kira Markets website and governs data collection and usage. By using the Kira Markets website, the Clients consent to the data practices described in this Policy.

B. COLLECTION OF THE CLIENTS' PERSONAL INFORMATION

In accordance with applicable Anti-Money Laundering and Counter-Terrorism Financing regulations and laws, Kira Markets is obligated to collect information and verify the identity of its Clients. This information, referred to as Know Your Client (KYC) information, may include identity, contact details, national identifier, socio-demographic, transactional, financial, contractual, and documentary data. Kira Markets will carry out customer identification and verification procedures.

When submitting an application form to open a live or demo account with Kira Markets, Clients provide their personal information to entities within the Kira Markets group of companies (collectively, the "Kira Markets Group") and its affiliated entities. By applying for and/or opening a live or demo Kira Markets account, the Client acknowledges and agrees that their consent is voluntarily provided to the Kira Markets Group and its affiliated entities. Personal information refers to any information about the Client that identifies the Client or by which the Client's identity can reasonably be ascertained.

Kira Markets will also maintain records of all transactions and activities on the Client's account(s), including details of liquidations. Additionally, Kira Markets may collect information about the Client from publicly available sources such as company registers. Clients may gain access to the information Kira Markets holds about them upon request. Kira Markets may also record telephone conversations between the Client and its representatives. Such recordings, or transcripts, may be used to resolve disputes and to satisfy statutory obligations, including requests from regulators and other government bodies. Kira Markets will collect and hold information about the Client when they complete an online application or other forms and when they operate and deal on their account through Kira Markets' websites.

Kira Markets may collect sensitive information about a client if:

- The collection is required or authorized by applicable laws or court/tribunal order;
- The Client consents to the collection, and the information is reasonably necessary for Kira Markets' functions and activities;
- Kira Markets reasonably believes that collection is necessary to lessen or prevent a serious threat to the life, health, or safety of an individual or the public, and it is unreasonable or impracticable to obtain the Client's consent to the collection;
- Kira Markets has reason to suspect that unlawful activity or misconduct of a serious nature related to Kira Markets' functions or activities is being or may be engaged in;
- Kira Markets believes that the collection is reasonably necessary to assist in locating a person who has been reported as missing.



Clients are not directly required to provide Kira Markets with their personal information in the application forms. However, without the required information, Kira Markets may not be able to open an account and/or provide services to them. While Kira Markets makes every effort to ensure that all information held about Clients is accurate, complete, and up to date, Clients need to notify Kira Markets promptly if there are any changes to their personal information. Should Clients have any questions or complaints about their privacy, they should contact Kira Markets. From time to time, Kira Markets may receive personal information about Clients from third-party sources, but only where Kira Markets has checked that these third parties either have the Clients' consent or are otherwise legally permitted or required to disclose personal information to Kira Markets. Kira Markets uses the information received from these third parties to enhance services provided to Clients, such as providing curated content relevant to services and topics of interest.

When Clients visit the Kira Markets website, Kira Markets may collect certain information automatically from Clients' devices. In some countries, including countries in the European Economic Area (EEA) and the People's Republic of China (PRC), this information may be considered personal information under applicable data protection laws.

Specifically, the information collected automatically may include information like Clients' IP address, device type, unique device identification numbers, browser type, broad geographic location (e.g., country or city-level location), and other technical information. Kira Markets may also collect information about how Clients' devices interact with the Kira Markets website, including the pages accessed and links clicked.

Collecting this information enables Kira Markets to better understand the visitors who come to its website, where they come from, and which content on the Kira Markets website they are interested in. Additionally, Kira Markets uses this information for internal analytics purposes and to improve the quality and relevance of its website.

Kira Markets encourages Clients to review the privacy policies of websites they choose to link to so they can understand how those websites collect, use, and share Clients' information. Kira Markets is not responsible for the privacy policies or other content on websites outside of the Kira Markets (and its sister companies) websites.

In all cases, Kira Markets strives to limit the amount of information collected and stored to only what is necessary to provide Clients with relevant services.

C. USE OF THE CLIENTS' PERSONAL INFORMATION

Kira Markets collects and uses Clients' personal information to operate its website and deliver the services Clients need. Kira Markets also uses Clients' personally identifiable information to inform them about other products or services offered by Kira Markets and its affiliates.



Kira Markets does not sell, rent, or lease its customer lists to third parties. From time to time, Kira Markets may contact Clients on behalf of external business partners about a particular offering that may interest them. In those cases, Clients' unique identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Additionally, Kira Markets may share data with trusted partners for business purposes, such as performing statistical analysis, sending email or postal mail, providing customer support, and more. All such third parties are prohibited from using Clients' personal information except to provide Kira Markets-related services, and they are required to maintain the confidentiality of Clients' information.

Kira Markets does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without Clients' explicit consent.

Kira Markets keeps track of the websites and pages that Clients visit within its domain to determine which services are most popular. This data is used to deliver customized content and advertising within Kira Markets to Clients whose behavior indicates an interest in a particular subject.

Kira Markets websites will disclose Clients' personal information without notice only if required to do so by law or in the good faith belief that such action is necessary to:

- Conform to the requirements of the law or comply with legal processes served on Kira Markets or the website;
- Protect and defend the rights or property of Kira Markets; and,
- Act under exigent circumstances to protect the personal safety of users of Kira Markets or the public.

D. USE OF COOKIES

The Kira Markets website uses "cookies" to help Clients personalize their online experience. A cookie is a text file placed on the Client's hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to their computer. Cookies are uniquely assigned to Clients and can only be read by a web server in the domain that issued the cookies to Clients.

One primary purpose of cookies is to provide a convenience feature to save Clients' time. The purpose of a cookie is to tell the web server that Clients have returned to a specific page. For example, if Clients personalize Kira Markets pages or register with Kira Markets' website or services, a cookie helps recall Clients' specific information on subsequent visits. This simplifies the process of recording Clients' personal information, such as billing addresses, shipping addresses, and so on. When a particular Client returns to the same Kira Markets website, the information he/she previously provided can be retrieved, allowing easy use of the customized Kira Markets website.

Clients can accept or decline cookies. Most web browsers automatically accept cookies, but Clients can usually modify their browser settings to decline cookies if they prefer. If Clients choose to decline cookies, they may not be able to fully experience the interactive features of Kira Markets services or websites.



E. SECURITY OF THE CLIENTS' PERSONAL INFORMATION

Kira Markets secures Clients' personal information from unauthorized access, use, or disclosure. Kira Markets secures personally identifiable information Clients provide on computer servers in a controlled, secure environment protected from unauthorized access, use, or disclosure. When Kira Markets transmits personal information (such as a credit card number) to other websites, it is protected through encryption, including (but not limited to) Secure Socket Layer (SSL) protocol.

F. LANGUAGE OF COMMUNICATION

The primary language of communication between the Company and the Client shall be English. All binding contractual documentation is available in English.

At its sole discretion, the Company may communicate with the Client in other languages. However, in case of any discrepancies between the meanings of any communications and/or meanings, or any other communications forming part of this Policy or any other agreements, information, or communication in any other language, the meaning of the English version shall prevail.

The Company or third parties may have provided the Client with translations of this Policy. The original English versions shall be the only legally binding version. In case of discrepancies between the English version and other translations in the Client's possession, the original English version provided by the Company on the website shall prevail.

G. REVIEW OF PRIVACY POLICY

Kira Markets Limited is committed to continuously improving this Policy, which will be reviewed regularly (at least every six months) for effectiveness and updated as necessary.

This Privacy Policy is supported by management. Kira Markets commits to providing this Policy to all employees and displaying it in its business with clients.