



COOKIE POLICY



A. POLICY OBJECTIVE

Kira Markets Limited ("the Company") (Company No.: 2024-00077) was incorporated on **01/02/2024** under **Cap 12.14, Section 6 of the International Business Companies Act, Saint Lucia**.

When you use our Website, Kira Markets uses cookies to distinguish you from other users. This allows the Company to provide a more relevant and efficient browsing experience tailored to your preferences. It also helps us improve the overall functionality of our Website.

This Cookie Policy explains what cookies are, the types of cookies we use, how we use them, and how you can control or disable cookies. This Policy should be read alongside Kira Markets' Privacy Policy.

B. WHAT IS A COOKIE?

Cookies are small files of information, often containing a unique identifier, stored on your device's hard drive when you visit a website. These files allow a website to recognize your device and track certain browsing activities.

Unless you disable cookies in your browser settings, Kira Markets will use cookies automatically when you access our Website.

Cookies are common across the internet and can be accepted or rejected based on your browser preferences. Some cookies used by our partners, such as advertisers, are outside our control.

Cookies used by Kira Markets do not contain personally identifiable information. However, disabling cookies may limit your access to certain parts of the Website, particularly secure sections.

C. HOW TO DELETE OR BLOCK COOKIES

You can accept or decline cookies by modifying your browser settings. Most browsers accept cookies by default, but you can disable them if you prefer. Note that disabling cookies may impact your browsing experience and prevent access to certain features.

For detailed instructions on managing cookies, please visit www.allaboutcookies.org.

D. YOUR CONSENT

By continuing to use Kira Markets' Website, you consent to our use of cookies as outlined in this Policy. If you do not agree with the use of cookies, you must stop using the Website or adjust your browser settings accordingly.

E. HOW WE USE COOKIES

***E.1* SESSION COOKIES**

Session cookies are temporary and deleted when you close your browser. We use session cookies to:

- Allow you to carry information across pages of our Website without re-entering details.
- Provide access to stored information during registration.
- Collect non-personal data for analytical purposes (e.g., random tagging).

***E.2* PERSISTENT COOKIES**

Persistent cookies remain on your device until manually deleted or they expire. We use persistent cookies to:

- Recognize you as a unique visitor when you return to our Website.
- Tailor content or advertisements based on your interests and preferences.
- Avoid displaying the same advertisements repeatedly.
- Compile anonymous statistics to understand user behavior and improve the Website.
- Identify users internally through account details such as name, email, customer ID, currency, and geographic location (e.g., IP address).
- Differentiate users on the same network to ensure proper transaction allocation.
- Ensure you are not invited to complete the same survey repeatedly.

***E.3* THIRD-PARTY COOKIES**

Third parties, such as advertisers and analytics providers, may serve cookies via our Website for the following purposes:

- Displaying advertisements and tracking whether users click on them.
- Controlling how often you see specific advertisements.
- Tailoring content and ads to match your preferences.
- Counting anonymous visitors to the Website
- Analyzing Website usage to improve performance.



F. USE OF WEB BEACONS

Some pages on our Website may contain web beacons (also called clear GIFs), which are electronic images that help us count visitors and measure the effectiveness of campaigns. Web beacons collect only limited data, such as:

- Cookie numbers.
- Time and date of page views.
- Page descriptions where the web beacon resides.

Web beacons placed by third-party advertisers do not carry personally identifiable information and are used solely for campaign tracking.

G. MANAGING COOKIES AND WEB BEACONS

For more information about cookies and web beacons, you can refer to:

- Your browser's help menu.
- Independent resources like www.allaboutcookies.org.

If you have questions regarding Kira Markets' privacy measures or this Cookie Policy, please contact us at infosc@kirafinancial.com.

H. REVIEW OF COOKIE POLICY

Kira Markets Limited is committed to continuously improving this Cookie Policy. It will be reviewed regularly (at least every six months) to ensure effectiveness and relevance.